

# RADIO AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION: 309A

Total Credits: 60

Catalog Edition: 2019-2020

## Program Description

(R): 309 A

The Radio Program is a career-focused degree designed to teach video and audio production skills through hands-on, experience-based classes in radio, sound and podcast production. Students develop technical skills, writing skills, aesthetic values, and professional attitudes, supported by highly committed faculty with practical experience in the field of production. The attainment of these skills is demonstrated in a digital portfolio designed to support a job search. Knowledge and skills learned through this program will be of value in commercial, industrial, interactive and educational media production and distribution.

A strong academic core combines a liberal arts education with specialized career courses. This offers the graduate the alternatives of entering the field or continuing in an institution of higher learning. The curriculum is offered for high school graduates pursuing careers in sound production as well as those employed in the video production field. Completion of all curriculum requirements will lead to the award of the Associate of Applied Science (AAS). A student interested in any of the Broadcast Media Production AAS or certificate curricula should consult an academic adviser in the Department of Media Arts & Technologies for assistance in making course selections.

## Program Outcomes

Upon completion of this program a student will be able to:

- Record Professional audio in studios, announce booths and on location with a variety of microphones and recording devices.
- Produce professional segments and programs of various lengths for the audio/radio/internet industry.
- Solve technical and logistical problems through planning and preparation to successfully meet production deadlines.

- Create a portfolio that reflects the rapidly changing structure of the radio and sound recording industry and its employment opportunities.
- Write successfully for broadcast and/or new media to engage, inform, or entertain, based on audience research.

## Program Advisors

### Rockville

- Prof. Joanne Carl, 240-567-5304,  
[joanne.carl@montgomerycollege.edu](mailto:joanne.carl@montgomerycollege.edu)

For more information, please visit <https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/broadcast-media-production-radio-aas-degree.html>

To view the Advising Worksheet, please visit <https://www.montgomerycollege.edu/documents/counseling-and-advising/advising-worksheets/current-catalog/309a.pdf>

2019-2020

# Program Advising Guide

An Academic Reference Tool for Students

309A

RADIO AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION: 309A  
ASSOCIATE OF APPLIED SCIENCE: 309A

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## Suggested Course Sequence

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

### First Semester

- COMM 108 - Foundations of Human Communication 3 *semester hours* (GEEL)
- ENGL 101 - Introduction to College Writing 3 *semester hours* \*
- MUSC 131 - American Popular Music 3 *semester hours* (GEEL)
- TVRA 105 - Introduction to Electronic Media 3 *semester hours*
- TVRA 125 - Audio Production Techniques 4 *semester hours*

### Third Semester

- TVRA 134 - Media Appreciation 3 *semester hours* (ARTD)
- TVRA 220 - Radio Production 4 *semester hours*
- TVRA 227 - Broadcast Journalism 3 *semester hours*
- Behavioral and social sciences distribution 3 *semester hours* (BSSD)
- Natural sciences distribution with lab 4 *semester hours* (NSLD)

### Second Semester

- TVRA 100 - Introduction to New Media 3 *semester hours*
- TVRA 129 - Writing for Broadcast and New Media 3 *semester hours*
- TVRA 210 - Audio Documentary 3 *semester hours*
- English foundation 3 *semester hours* (ENGF)
- Mathematics foundation 3 *semester hours* (MATF)

### Fourth Semester

- COMM 109 - Voice and Diction 3 *semester hours*
- TVRA 239 - Broadcast Management 3 *semester hours*
- TVRA 255 - Advanced Broadcast Journalism 3 *semester hours*
- TVRA 260 - Radio Station Operation 3 *semester hours*

## Total Credit Hours: 60

\* ENGL 101/EENGL 101A , if needed for ENGL 102/ENGL 103, or TVRA 120 , THET 110 or POLI (political science) elective.

## Transfer Opportunities

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <https://www.montgomerycollege.edu/transfer> or <http://artsys.usmd.edu>.

## Get Involved at MC!

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <https://cms.montgomerycollege.edu/edu/plain.aspx?id=2439>

## Related Careers

Some require a Bachelor's degree.

Audio-Visual and Multimedia Collections Specialist, Producer, Program Director, Talent Director, Radio and Television Announcer, Broadcast News Analyst, Reporter and Correspondent, Broadcast Technician.

## Career Services

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit <https://www.montgomerycollege.edu/career>

## Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <https://montgomerycollege.emsicareercoach.com>

## Notes: