TELEVISION AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION: 310A
Total Credits: 60
Catalog Edition: 2020-2021

Program Description
(R): 310A

The television area of concentration is a career-focused degree designed to teach video and audio production skills through hands-on, experience-based classes in studio, field and post-production. Students develop technical skills, writing skills, aesthetic values, and professional attitudes, supported by highly committed faculty with practical experience in the field of production. The attainment of production skills is demonstrated in a digital portfolio designed to support a job search. Knowledge and skills learned through this program will be of value in commercial, industrial, interactive, and educational media production and distribution.

A strong academic core combines specialized career courses with a liberal arts education. This offers the graduate the alternatives of entering the video production field or continuing in an institution of higher learning. The curriculum is designed for students pursuing careers in digital media production as well as those currently employed in the field. Completion of all curriculum requirements will lead to the award of the Associate of Applied Science (AAS). All students should meet with an academic adviser in the Media Arts & Technologies Department to make an academic plan or discuss career or transfer goals.

Program Outcomes
Upon completion of this program a student will be able to:

- Successfully record video and audio in studio and on location with various professional cameras, microphones, lights and recording devices.
- Write content for broadcast and new media to engage, inform or entertain based on audience research.
- Produce and edit professional segments and programs of various lengths for the television & media production industry and demonstrate this proficiency through a professional portfolio.
- Solve technical and logistical problems through planning and preparation to successfully meet production deadlines.
- Create a portfolio that reflects the rapidly changing structure of the television and video production industry and its employment opportunities.

Program Advising Guide
An Academic Reference Tool for Students

2020-2021
Suggested Course Sequence

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

**First Semester**

ENGL 101 - Introduction to College Writing 3 semester hours *

Mathematics Foundation 3 semester hours (*MATF*)

TVRA 120 - Television Production 4 semester hours

TVRA 125 - Audio Production Techniques 4 semester hours

TVRA 140 - Video Editing 3 semester hours

**Second Semester**

TVRA 129 - Concept and Story 3 semester hours

TVRA 134 - Media Appreciation 3 semester hours (ARTD)

TVRA 230 - Advanced Television Production 4 semester hours

Natural Sciences Distribution with Lab 4 semester hours (*NSLD*)

**Third Semester**

English Foundation 3 semester hours (*ENGF*)

COMM 108 - Foundations of Human Communication 3 semester hours (*GEEL*)

TVRA 224 - Electronic Field Production 3 semester hours

TVRA 227 - Broadcast Journalism 3 semester hours

TVRA 234 - Television Directing 3 semester hours

**Fourth Semester**

COMM 250 - Introduction to Communication Inquiry and Theory 3 semester hours

Behavioral and Social Sciences Distribution 3 semester hours (*BSSD*)

TVRA 236 - Video Production Portfolio 2 semester hours

TVRA 239 - Broadcast Management 3 semester hours

TVRA 255 - Advanced Broadcast Journalism 3 semester hours

**Total Credit Hours: 60**

* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or choose from the following options: TVRA 100, TVRA 210, GDES 140 or any PHOT elective.