TELEVISION AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION: 310A

Total Credits: 60
Catalog Edition: 2020-2021

Program Description

(R): 310A

The Television Program is a career-focused degree designed to teach video and audio production skills through hands-on, experience-based classes in studio, field and post-production. Students develop technical skills, writing skills, aesthetic values, and professional attitudes, supported by highly committed faculty with practical experience in the field of production. The attainment of production skills is demonstrated in a digital portfolio designed to support a job search. Knowledge and skills learned through this program will be of value in commercial, industrial, interactive and educational media production and distribution.

A strong academic core combines a liberal arts education with specialized career courses. This offers the graduate the alternatives of entering the field or continuing in an institution of higher learning. The curriculum is offered for high school graduates pursuing careers in video production as well as those employed in the video production field. Completion of all curriculum requirements will lead to the award of the Associate of Applied Science (AAS). A student interested in any of the Broadcast Media Production AAS or certificate curricula should consult an academic advisor in the Department of Media Arts & Technologies for assistance in making course selections.

Program Outcomes

Upon completion of this program a student will be able to:

- Record Professional Video and audio in studio and on location with various professional cameras, microphones, lights and recording devices.
- Write successfully for broadcast and new media to engage, inform or entertain based on audience research.
- Produce and edit professional segments and programs of various lengths for the television & media production industry and demonstrate this proficiency through a professional portfolio.
- Solve technical and logistical problems through planning and preparation to successfully meet production deadlines.
- Create a portfolio that reflects the rapidly changing structure of the television and video production industry and its employment opportunities.

Program Advisors

Rockville

- Prof. Joanne Carl, 240-567-5304, joanne.carl@montgomerycollege.edu

For more information, please visit https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/broadcast-media-production-television-aas-degree.html

To view the Advising Worksheet, please visit https://www.montgomerycollege.edu/_documents/counseling-and-advising/advising-worksheets/current-catalog/310a.pdf
Suggested Course Sequence
A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

First Semester
- ENGL 101 - Introduction to College Writing 3 semester hours *
- TVRA 120 - Television Production 4 semester hours
- TVRA 125 - Audio Production Techniques 4 semester hours
- TVRA 140 - Video Editing 3 semester hours

Third Semester
- COMM 108 - Foundations of Human Communication 3 semester hours (GEEL)
- TVRA 227 - Broadcast Journalism 3 semester hours
- TVRA 224 - Electronic Field Production 3 semester hours
- TVRA 234 - Television Directing 3 semester hours
- Natural sciences distribution with lab 4 semester hours (NSLD)

Second Semester
- TVRA 105 - Introduction to Electronic Media 3 semester hours
- TVRA 129 - Writing for Broadcast and New Media 3 semester hours
- TVRA 230 - Advanced Television Production 4 semester hours
- English foundation 3 semester hours (ENGF)
- Mathematics foundation 3 semester hours (MATF)

Fourth Semester
- TVRA 134 - Media Appreciation 3 semester hours (ARTD)
- TVRA 236 - Video Production Portfolio 2 semester hours
- TVRA 239 - Broadcast Management 3 semester hours
- TVRA 255 - Advanced Broadcast Journalism 3 semester hours
- Behavioral and social sciences distribution 3 semester hours (BSSD)

Total Credit Hours: 60
* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or choose from the following options: TVRA 100, TVRA 210, GDES 140 or any PHOT elective.
Transfer Opportunities
Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit https://www.montgomerycollege.edu/transfer or http://artsys.usmd.edu.

Get Involved at MC!
Employers and Transfer Institutions are looking for experience outside the classroom.
MC Student Clubs and Organizations: https://www.montgomerycollege.edu/life-at-mc/student-life/

Related Careers
Some require a Bachelor’s degree.
Broadcast Technician, Film and Video Editor, Camera Operator, Television, Video, and Motion Picture.

Career Services
Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit https://www.montgomerycollege.edu/career

Career Coach
A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit https://montgomerycollege.emsicareercoach.com

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