Program Description

The radio area of concentration is a career-focused degree designed to teach audio production skills through hands-on, experience-based classes in radio, sound and podcast production. Students develop technical skills, writing skills, aesthetic values, and professional attitudes, supported by highly committed faculty with practical experience in the field of production. The attainment of these skills is demonstrated in a digital portfolio designed to support a job search.

Knowledge and skills learned through this program will be of value in commercial, industrial, interactive and educational media production and distribution.

A strong academic core combines specialized career courses with a liberal arts education. This offers the graduate the alternatives of entering the radio or audio production field or continuing in an institution of higher learning. The curriculum is designed for students pursuing careers in digital media production as well as those currently employed in the field. Completion of all curriculum requirements will lead to the award of the Associate of Applied Science (AAS). All students should meet with an academic advisor in the Department of Media Arts & Technologies to make an academic plan or discuss career or transfer goals.

Program Outcomes

Upon completion of this program a student will be able to:

• Successfully record video and audio in studio and on location with various professional cameras, microphones, lights, and recording devices.
• Write content for broadcast and new media to engage, inform, or entertain based on audience research.
• Produce and edit professional segments and programs of various lengths for the television and media production industry and demonstrate this proficiency through a professional portfolio.
• Solve technical and logistical problems through planning and preparation to successfully meet production deadlines.
Suggested Course Sequence
A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

First Semester
- ENGL 101 - Introduction to College Writing 3 semester hours *
- Mathematics Foundation 3 semester hours (MATF)
- TVRA 100 - Introduction to New Media 3 semester hours
- TVRA 125 - Audio Production Techniques 4 semester hours
- TVRA 134 - Media Appreciation 3 semester hours

Third Semester
- TVRA 220 - Radio Production 4 semester hours
- TVRA 227 - Broadcast Journalism 3 semester hours
- COMM 109 - Voice and Diction 3 semester hours
- English Foundation 3 semester hours (ENGF)
- Behavioral and Social Sciences Distribution 3 semester hours (BSSD)

Second Semester
- TVRA 129 - Concept and Story 3 semester hours
- TVRA 210 - Audio and Video Podcasting 3 semester hours
- COMM 108 - Foundations of Human Communication 3 semester hours (GEIR)
- Program Elective, choose one of these three: 3 semester hours
  - MUSC 131 - American Popular Music 3 semester hours
  - OR
  - TVRA 280 - Special Broadcast Media Production Assignments 1-4 semester hours
  - OR
  - TVRA 140 - Video Editing 3 semester hours
- Natural Sciences Distribution with Lab 4 semester hours (NSLD)

Fourth Semester
- TVRA 239 - Broadcast Management 3 semester hours
- TVRA 255 - Advanced Broadcast Journalism 3 semester hours
- TVRA 260 - Radio Station Operation 3 semester hours
- COMM 250 - Introduction to Communication Inquiry and Theory 3 semester hours

Total Credit Hours: 60
* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or choose from the following options: TVRA 120, THET 110 or any POLI (Political Science) elective.