

## GENERAL GRAPHIC DESIGN AREA OF CONCENTRATION, GRAPHIC DESIGN AAS: 304B

Total Credits: 60

Catalog Edition: 2022-2023

### Program Description

(R): 304B

The graphic design degree prepares the student for employment in the field of graphic communication. Some students choose to continue their studies and have been successful transferring to four-year institutions with resulting portfolio. Emphasis is placed on the creative application of design principles and problem solving in graphic design and communication, using both traditional and industry standard digital tools. Students interested in pursuing a four-year BFA in graphic design should consider the AFA: graphic design: 902 transfer program.

To view the Advising Worksheet, please visit <https://www.montgomerycollege.edu/documents/counseling-and-advising/advising-worksheets/current-catalog/304b.pdf>

### Program Outcomes

Upon completion of this program a student will be able to:

- Demonstrate solid foundation skills and competency in a range of media, techniques, and knowledge of associated processes to create products for a specified purpose or audience.
- Apply visual problem solving that employs appropriate technical skills and techniques.
- Evaluate the creativity of ideas and concepts for visual communication.

### Program Advisors

#### Rockville

- Prof. Patricia Johannsen, 240-567-7517,  
[Patricia.Johannsen@montgomerycollege.edu](mailto:Patricia.Johannsen@montgomerycollege.edu)
- Prof. Martha Vaughan, 240-567-7521,  
[Martha.Vaughan@montgomerycollege.edu](mailto:Martha.Vaughan@montgomerycollege.edu)

For more information, please visit <https://www.montgomerycollege.edu/academics/programs/graphic-design/graphic-design-aas-graphic-design-concentration-degree.html>

2022-2023

# Program Advising Guide

An Academic Reference Tool for Students

# GENERAL GRAPHIC DESIGN AREA OF CONCENTRATION, GRAPHIC DESIGN AAS: 304B

## Suggested Course Sequence

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

### First Semester

ENGL 101 - Introduction to College Writing *3 semester hours* \*

ARTT 100 - Introduction to Drawing *3 semester hours*  
(**ARTD** or HUMD) \*\*

ARTT 102 - Introduction to 2D Design *3 semester hours*  
(GEEL)

GDES 116 - Digital Tools for the Visual Arts *4 semester hours*

GDES 121 - Fundamentals of Graphic Design I *3 semester hours*

### Third Semester

GDES 212 - Publication Design with InDesign *4 semester hours*

GDES 216 - Illustrator for Vector Graphics *4 semester hours*

GDES 218 - Graphic Design for the Web *4 semester hours*

Behavioral and Social Sciences Distribution *3 semester hours* (BSSD)

### Second Semester

English Foundation *3 semester hours* (ENGF)

Mathematics Foundation *3 semester hours* (MATF)

ARTT 201 - Art History: 1400 to Present *3 semester hours*  
(GEEL)

GDES 124 - Fundamentals of Graphic Design II *3 semester hours*

GDES 214 - Photoshop for Graphics and Photography *4 semester hours*

### Fourth Semester

GDES 224 - Graphic Design III *3 semester hours*

TVRA 140 - Video Editing *3 semester hours*

Program Elective *3 semester hours* ‡ ‡

Natural Science Distribution with Lab *4 semester hours*  
(NSLD)

## Total Credit Hours: 60

\* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or GDES elective.

\*\* AAS programs require one 3-credit Arts or Humanities General Education course.

‡ ‡ Choose one 3-credit program elective from ARTT 105, ARTT 205, GDES 134, PHOT 161, TECH 272, or choose one 4-credit elective from GDES 140 or GDES 230.

‡ ‡ Although this degree is designed to be completed in 60 credits, a student may opt to take a 4-credit elective, which would be a total of 61 credits. Please see an advisor in the Graphic Design program.

## Transfer Opportunities

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <https://www.montgomerycollege.edu/transfer> or <http://artsys.usmd.edu>.

## Get Involved at MC!

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <https://www.montgomerycollege.edu/life-at-mc/student-life/>

## Get Involved at MC!

Some require a Bachelor's degree.

Graphic Designer, Art Director, Production Artist, Production Manager, Publications Specialist, Web Designer, Animator, Illustrator, Company Executive.

## Career Services

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit <https://www.montgomerycollege.edu/career>

## Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <https://montgomerycollege.emsicc.com>

## Notes: