Program Description
(R): 239

The Graphic Design program offers one degree (two areas of concentration) and one certificate. Areas of Concentration: Graphic Design AAS and Illustration AAS. Certificate: Graphic Design with Digital Tools.

Appropriate courses may be used toward development of marketable skills, for vocational interests, or for possible transfer. A student interested in any of the AAS or certificate curricula should consult an academic advisor in the Department of Media Arts & Technologies.

This certificate curriculum prepares the student for immediate employment in graphic design using the computer in today's digital art and design studio. Courses are designed to provide introductory to advanced training in the skills necessary to succeed as a professional in this industry.

Program Outcomes

Upon completion of this program a student will be able to:

- Demonstrate solid foundation skills and competency in a range of media, techniques, and knowledge of associated processes.
- Demonstrate visual problem solving that employs appropriate technical skills and techniques.
- Use a creative process to express ideas and concepts.
Program Requirements
A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

Program Requirements
GDES 116 - Digital Tools for the Visual Arts 4 semester hours
GDES 212 - Publication Design with InDesign 4 semester hours
GDES 214 - Photoshop for Graphics and Photography 4 semester hours
GDES 216 - Illustrator for Vector Graphics 4 semester hours
GDES 218 - Graphic Design for the Web 4 semester hours
TVRA 140 - Video Editing 3 semester hours

Total Credit Hours: 29-31
+ Students with no graphic design background should select GDES 121 as one of their electives.