

DIGITAL MEDIA PRODUCTION CERTIFICATE: 214

Total Credits: 23-24

Catalog Edition: 2020-2021

Program Description

(R): 214

This certificate curriculum focuses on the technical and artistic development of digital media content suitable for various platforms including websites, meetings and presentations.

By partnering with public service clients, students master production and media project management skills and complete projects suitable for commercial, educational or corporate use. This certificate is intended to assist those seeking first-time employment or planning to change careers, as well as for professional or portfolio development.

To view the Advising Worksheet, please visit <https://www.montgomerycollege.edu/documents/counseling-and-advising/advising-worksheets/current-catalog/214.pdf>

Program Outcomes

Upon completion of this program a student will be able to:

Record professional video and audio in the studio and on location with a variety of cameras, lights, microphones and recording devices.

Write, produce and edit professional videos and/or animations of various lengths designed to inform, engage or entertain specific target audiences.

Solve technical and logistical problems through planning and preparation to successfully meet client deadlines with documentation of progress and delivery of product.

Create a portfolio that reflects the employment standards of the video production industry.

Program Advisors

Rockville

Prof. Joanne Carl, 240-567-5304,
Joanne.Carl@montgomerycollege.edu

For more information, please visit <https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/digital-media-production-certificate.html>

2020-2021

Program Advising Guide

An Academic Reference Tool for Students

DIGITAL MEDIA PRODUCTION CERTIFICATE: 214

Program Requirements

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

Program Requirements

ENGL 101 - Introduction to College Writing *3 semester hours* *

TVRA 100 - Introduction to New Media *3 semester hours*

TVRA 120 - Television Production *4 semester hours*

TVRA 129 - Concept and Story *3 semester hours*

TVRA 140 - Video Editing *3 semester hours*

TVRA 224 - Electronic Field Production *3 semester hours*

OR

GDES 140 *4 semester hours*

TVRA 250 - Advanced Media Content Production *4 semester hours* **

Total Credit Hours: 23-24

*ENGL 101/ENGL 101A if needed or PHOT 161.

**This program includes a Service Learning component where students in TVRA 250 Advanced Digital Media Production partner with local non-profit organizations to create videos that support the organization's goals based on a needs assessment. This capstone course is designed to support outreach and provide web impact for an organization while offering the opportunity for students to create professional quality projects that are published and to earn positive professional references to support their employment goals.

Advising Notes

The Career Program (CTE) is not designed for transfer, however, many colleges and universities accept the coursework. Most 200 level TVRA courses transfer as lower level electives.

Transfer Opportunities

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <https://www.montgomerycollege.edu/transfer> or <http://artsys.usmd.edu>.

Get Involved at MC!

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <https://www.montgomerycollege.edu/life-at-mc/student-life/>

Related Careers

Some require a Bachelor's degree.

Audio-Visual and Multimedia Collections Specialist, Producer, Program Director, Talent Director, Radio and Television Announcer, Broadcast News Analyst, Reporter and Correspondent, Broadcast Technician.

Career Services

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit <https://www.montgomerycollege.edu/career>

Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <https://montgomerycollege.emsicareercoach.com>

Notes: