Program Description

(R): 207

This program is suspended effective fall 2022. New students may not be admitted to suspended programs. Students admitted to this program prior to fall 2022 will not be able to graduate with this degree after spring 2025. Please refer to the Media Production Certificate: 260 and contact a Program Advisor.

This certificate program provides an intensive course of study focused on updated broadcast journalism skills, techniques, and procedures. This concentrated approach can assist those persons seeking first-time employment with a radio or television or web-based news organization, those planning to change careers to a journalism-based field, or those currently working an area of production other than news who wish to upgrade or expand their skills.

Completion of all curriculum requirements will lead to the award of the Broadcast Journalism Certificate. All students should meet with an academic advisor in the Department of Media Arts & Technologies to make an academic plan or discuss career or transfer goals.

Program Outcomes

Upon completion of this program, a student will be able to:

• Create professional news segments for use in radio or television, broadcast, podcasts or web streaming delivery.
• Analyze audience data and identify target audiences for various video and/or audio productions.
• Interpret research-based facts available through various sources to prepare and deliver unbiased reports for a variety of media outlets.
• Work with video and computer files in a server-based, collaborative environment.

• Apply correct and safe use of video and audio equipment needed to create professional projects.

Program Advisors

Rockville

• Dr. Tiffany Copeland, 240-567-5307, Tiffany.Copeland@montgomerycollege.edu
• Prof. Christopher Koch, 240-567-5305, Christopher.Koch@montgomerycollege.edu

For more information, please visit https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/broadcast-journalism-certificate.html

To view the Advising Worksheet, please visit https://www.montgomerycollege.edu/_documents/counseling-and-advising/advising-worksheets/current-catalog/207.pdf
Program Requirements
A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

Program Requirements
ENGL 101 - Introduction to College Writing 3 semester hours
TVRA 120 - Video Production I 4 semester hours
TVRA 125 - Audio Production Techniques 4 semester hours
TVRA 129 - Concept and Story 3 semester hours
TVRA 134 - Media Appreciation 3 semester hours
TVRA 140 - Video Editing 3 semester hours
TVRA 220 - Radio Production 4 semester hours

AND
TVRA 260 - Radio Station Operation 3 semester hours

OR
TVRA 224 - Electronic Field Production 3 semester hours

AND
TVRA 230 - Video Production II 4 semester hours
TVRA 227 - Broadcast Journalism 3 semester hours
TVRA 255 - Advanced Broadcast Journalism 3 semester hours

Total Credit Hours: 33
Transfer Opportunities
Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit https://www.montgomerycollege.edu/transfer or http://artsys.usmd.edu.

Get Involved at MC!
Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: https://www.montgomerycollege.edu/life-at-mc/student-life/

Related Careers
Some require a Bachelor’s degree. Audio-Visual and Multimedia Collections Specialist, Producer, Program Director, Talent Director, Radio and Television Announcer, Broadcast News Analyst, Reporter and Correspondent, Broadcast Technician.

Career Services
Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit https://www.montgomerycollege.edu/career

Career Coach
A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit https://montgomerycollege.emsicc.com

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